

ORDER



Orders
Order / Rev: 1931987
Alt Order #: WOC12376998
Product Desc: Primary
Estimate: 429
Flight Dates: 01/31/20 - 02/06/20
Original Date / Rev: 01/30/20 / 02/10/20
Order Type: RFP

KHOU
Primary AE: Ben Stecker
Sales Office: TSWAS
Sales Region: NAT

Agency
Name: Jamestown Associates / POL
Buying Contact:
Billing Contact:
 734 15th Street NW Suite 550
 Washington, DC 20005

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/ Kathleen Wall / R / US HOUSE /
Demographic: A35+
Product Codes: PL-US House Representative
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Candidate

New Business Thru:
Advertiser External ID: 114253
Agency External ID: 22298AG
Unit Code: General

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 01/27/20 | 02/06/20 | 47 | \$30,710.00 | \$26,103.50 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|--------------------|--------------------|-------------|
| February 2020 | 47 | \$30,710.00 | \$26,103.50 | 0.00 |
| Totals | 47 | \$30,710.00 | \$26,103.50 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Ben Stecker | | | Start Of Order - End Of Order | 100% |

Order Share

| | Share | Total |
|--------|-------|-------------|
| KHOU | 31% | \$30,710.00 |
| Market | 100% | \$99,064.52 |

Competitive Share

| | Share | Total |
|-------|-------|-------------|
| CABLE | 0% | \$0.00 |
| KAZH | 0% | \$0.00 |
| KETH | 0% | \$0.00 |
| KHSH | 0% | \$0.00 |
| KIAH | 3% | \$2,971.94 |
| KLTJ | 0% | \$0.00 |
| KNWS | 0% | \$0.00 |
| KPRC | 23% | \$22,784.84 |
| KPXB | 0% | \$0.00 |
| KRIV | 24% | \$23,775.48 |
| KTBU | 0% | \$0.00 |
| KTMD | 0% | \$0.00 |
| KTRK | 19% | \$18,822.26 |
| KTXH | 0% | \$0.00 |
| KUHT | 0% | \$0.00 |
| KXLN | 0% | \$0.00 |
| KZJL | 0% | \$0.00 |
| UNKWN | 0% | \$0.00 |

Order / Rev: 1931987
 Alt Order #: WOC12376998
 Flight Dates: 01/31/20 - 02/06/20

Advertiser: POL/ Kathleen Wall / R / US HOUSE / 1
 Product Desc: Primary
 Estimate: 429
KHOU

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|-----------|-------------------|----------------------|---|-------|-----------------------|-------------------|---------------|-----------------------|------------|---------------|-------------|------|-------|------------|
| N 1 | All | 01/31/20 | 02/06/20 | Local News @ 6a M-F #HTOWNRUSH @6A | CM | 6:00 AM-7:00 AM | MTWTF-- | :30 | 5 | \$380.00 | P04 | 0.00 | NM | 5 | \$1,900.00 |
| (Program: #HTOWNRUSH @6A)LPFeb-2018LO-LPPFeb-2018LO | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 01/31/20 | 02/06/20 | MTWTF-- | | | 5 | | \$380.00 | | 0.00 | | | | |
| N 2 | All | 01/31/20 | 02/06/20 | CBS This Morning CBS THIS MORNING | CM | 7:00 AM-9:00 AM | MTWTF-- | :30 | 5 | \$280.00 | P04 | 0.00 | NM | 5 | \$1,400.00 |
| (Program: CBS THIS MORNING)LPFeb-2018LO-LPPFeb-2018LO | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 01/31/20 | 02/06/20 | MTWTF-- | | | 5 | | \$280.00 | | 0.00 | | | | |
| N 3 | All | 01/31/20 | 02/06/20 | Price is Right THE PRICE IS RIGHT | CM | 10:00 AM-11:00 AM | MTWTF-- | :30 | 5 | \$600.00 | P03 | 0.00 | NM | 5 | \$3,000.00 |
| (Program: THE PRICE IS RIGHT)LPFeb-2018LO-LPPFeb-2018LO | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 01/31/20 | 02/06/20 | MTWTF-- | | | 5 | | \$600.00 | | 0.00 | | | | |
| N 4 | All | 01/31/20 | 02/06/20 | Local News @ 12p M-F 11 NEWS AT NOON | CM | 12:00 PM-12:30 PM | MTWTF-- | :30 | 4 | \$550.00 | P03 | 0.00 | NM | 2 | \$1,150.00 |
| (Program: 11 NEWS AT NOON)LPFeb-2018LO-LPPFeb-2018LO | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 01/31/20 | 02/06/20 | MTWTF-- | | | 4 | | \$550.00 | | 0.00 | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | | |
| 1 | All | 01/31/20-02/06/20 | Local News @ 12p M-F | | | 12:00 PM-12:30 P | MTWThF---- | :30 | (\$550.00) | | 0.00 | NM | | | |
| See MG 4.5,4.6 | | | | | | | | | | | | | | | |
| [Recon Preempt: DNA - Network Special Report] | | | | | | | | | | | | | | | |
| 2 | All | 01/31/20-02/06/20 | Local News @ 12p M-F | | | 12:00 PM-12:30 P | MTWThF---- | :30 | (\$550.00) | | 0.00 | NM | | | |
| Credited | | | | | | | | | | | | | | | |
| 3 | All | 01/31/20-02/06/20 | Local News @ 12p M-F | | | 12:00 PM-12:30 P | MTWThF---- | :30 | (\$550.00) | | 0.00 | NM | | | |
| See MG 4.5,4.6 | | | | | | | | | | | | | | | |
| [Recon Preempt: DNA - Network Special Report] | | | | | | | | | | | | | | | |
| 5 | All | 02/06/20-02/06/20 | Price is Right | | | 10-11a | ---Th----- | :30 | \$600.00 | | 0.00 | NM | | | |
| Ⓜ MG for 4.3,4.1 | | | | | | | | | | | | | | | |
| 6 | All | 02/06/20-02/06/20 | Bold & the Beautiful | | | 1230-1p | ---Th----- | :30 | (\$500.00) | | 0.00 | NM | | | |
| Ⓜ Credited | | | | | | | | | | | | | | | |
| N 5 | All | 01/31/20 | 02/06/20 | Let's Make a Deal 2-3p LET'S MAKE A DEAL | CM | 2:00 PM-3:00 PM | MTWTF-- | :30 | 4 | \$470.00 | P03 | 0.00 | NM | 4 | \$1,880.00 |
| (Program: LET'S MAKE A DEAL)LPFeb-2018LO-LPPFeb-2018LO | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 01/31/20 | 02/06/20 | MTWTF-- | | | 4 | | \$470.00 | | 0.00 | | | | |
| N 6 | All | 01/31/20 | 02/06/20 | Local News @ 5p M-F 11 NEWS AT 5PM | CM | 5:00 PM-5:30 PM | MTWTF-- | :30 | 5 | \$420.00 | P04 | 0.00 | NM | 5 | \$2,100.00 |
| (Program: 11 NEWS AT 5PM)LPFeb-2018LO-LPPFeb-2018LO | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 01/31/20 | 02/06/20 | MTWTF-- | | | 5 | | \$420.00 | | 0.00 | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | | |
| 5 | All | 01/31/20-02/06/20 | Local News @ 5p M-F | | | 5:00 PM-5:30 PM | MTWThF---- | :30 | \$420.00 | | 0.00 | NM | | | |
| N 7 | All | 02/03/20 | 02/06/20 | Local News @ 6p M-F 11 NEWS AT 6PM | CM | 6:00 PM-6:30 PM | MTWT--- | :30 | 3 | \$800.00 | P04 | 0.00 | NM | 3 | \$2,400.00 |
| (Program: 11 NEWS AT 6PM)LPFeb-2018LO-LPPFeb-2018LO | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 01/31/20 | 02/06/20 | MTWT--- | | | 3 | | \$800.00 | | 0.00 | | | | |
| N 8 | All | 01/31/20 | 02/06/20 | Wheel of Fortune 630-7p WHEEL OF FORTUNE | CM | 6:30 PM-7:00 PM | MTWTF-- | :30 | 3 | \$1,800.00 | P03 | 0.00 | NM | 3 | \$5,400.00 |
| (Program: WHEEL OF FORTUNE)LPFeb-2018LO-LPPFeb-2018LO | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 01/31/20 | 02/06/20 | MTWTF-- | | | 3 | | \$1,800.00 | | 0.00 | | | | |
| N 9 | All | 01/31/20 | 02/06/20 | Local News @ 10p M-F 11 NEWS AT 10P | CM | 10:00 PM-10:35 PM | MTWTF-- | :30 | 5 | \$1,270.00 | P04 | 0.00 | NM | 5 | \$6,350.00 |
| (Program: 11 NEWS AT 10P)LPFeb-2018LO-LPPFeb-2018LO | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 01/31/20 | 02/06/20 | MTWTF-- | | | 5 | | \$1,270.00 | | 0.00 | | | | |

Order / Rev: 1931987
 Alt Order #: WOC12376998
 Flight Dates: 01/31/20 - 02/06/20

Advertiser: POL/ Kathaleen Wall / R / US HOUSE / 1
 Product Desc: Primary
 Estimate: 429
KHOU

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|-----------|-------------------|-----------------|--|-------|-------------------|-----------------------|-----------------|---------------|-------------|------------|-------------|---------------|-------------|------------|
| N10 | All | 01/31/20 | 02/01/20 | Local News @ 8a Sa 11 NEWS SAT MORN @ 8A | CM | 8:00 AM-9:30 AM | -----S- | :30 | 1 | \$200.00 | P04 | 0.00 | NM | 1 | \$200.00 |
| (Program: 11 NEWS SAT MORN @ 8A)LPFeb-2018LO-LPPFeb-2018LO | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | |
| Week: | | 01/27/20 | 02/02/20 | -----S- | | | 1 | | | \$200.00 | | | 0.00 | | |
| N11 | All | 01/31/20 | 02/01/20 | Local News @ 10p Sa 11 NEWS AT 10P | CM | 10:00 PM-11:00 PM | -----S- | :30 | 1 | \$650.00 | P04 | 0.00 | NM | 1 | \$650.00 |
| (Program: 11 NEWS AT 10P)LPFeb-2018LO-LPPFeb-2018LO | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | |
| Week: | | 01/27/20 | 02/02/20 | -----S- | | | 1 | | | \$650.00 | | | 0.00 | | |
| N12 | All | 01/31/20 | 02/02/20 | CBS Sunday Morning CBS SUNDAY MORNING | CM | 8:00 AM-9:30 AM | -----S | :30 | 1 | \$1,050.00 | P03 | 0.00 | NM | 1 | \$1,050.00 |
| (Program: CBS SUNDAY MORNING)LPFeb-2018LO-LPPFeb-2018LO | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | |
| Week: | | 01/27/20 | 02/02/20 | -----S | | | 1 | | | \$1,050.00 | | | 0.00 | | |
| N13 | All | 01/31/20 | 02/02/20 | Local News @ 530p Su 11 NEWS AT 530PM SUN | CM | 5:30 PM-6:00 PM | -----S | :30 | 1 | \$550.00 | P03 | 0.00 | NM | 1 | \$550.00 |
| (Program: 11 NEWS AT 530PM SUN)LPFeb-2018LO-LPPFeb-2018LO | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | |
| Week: | | 01/27/20 | 02/02/20 | -----S | | | 1 | | | \$550.00 | | | 0.00 | | |
| N14 | All | 01/31/20 | 02/02/20 | Local News @ 10p Su 11 News at 10p Sun | CM | 10:00 PM-11:00 PM | -----S | :30 | 1 | \$1,100.00 | P04 | 0.00 | NM | 1 | \$1,100.00 |
| (Program: 11 News at 10p Sun)LPFeb-2018LO-LPPFeb-2018LO | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | |
| Week: | | 01/27/20 | 02/02/20 | -----S | | | 1 | | | \$1,100.00 | | | 0.00 | | |
| N15 | KHOU | 01/31/20 | 02/02/20 | Local News @ 7a Su Local News @ 7a Su | CM | 7-8a | -----S | :30 | 1 | \$200.00 | P04 | 0.00 | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | |
| Week: | | 01/27/20 | 02/02/20 | -----S | | | 1 | | | \$200.00 | | | 0.00 | | |
| N16 | KHOU | 01/31/20 | 02/06/20 | CBS Early Morning News CBS Early Morning News | CM | 4-430a | MTWTF-- | :30 | 2 | \$50.00 | P03 | 0.00 | NM | 2 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | |
| Week: | | 01/27/20 | 02/02/20 | ----F-- | | | 1 | | | \$50.00 | | | 0.00 | | |
| Week: | | 02/03/20 | 02/09/20 | MTWT--- | | | 1 | | | \$50.00 | | | 0.00 | | |
| N17 | KHOU | 01/31/20 | 01/31/20 | Local News @ 6p M-F 11 NEWS AT 6PM | CM | 6:00 PM-6:30 PM | ----F-- | :30 | 1 | \$1,200.00 | P04 | 0.00 | NM | 1 | \$1,200.00 |
| (Program: 11 NEWS AT 6PM)LPFeb-2018LO-LPPFeb-2018LO | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | |
| Week: | | 01/31/20 | 02/06/20 | ----F-- | | | 1 | | | \$1,200.00 | | | 0.00 | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | | |
| 1 | <HOU | 01/31/20-02/06/20 | | Local News @ 6p M-F | | | 6:00 PM-6:30 PM | ----F-- | :30 | \$1,200.00 | 0.00 | NM | | | |
| N18 | KHOU | 02/03/20 | 02/06/20 | Local News @ 430a M-F Local News @ 430a M-F | CM | 430-5a | MTWT--- | :30 | 1 | \$80.00 | P03 | 0.00 | NM | 1 | \$80.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | |
| Week: | | 02/03/20 | 02/09/20 | MTWT--- | | | 1 | | | \$80.00 | | | 0.00 | | |
| Totals | | | | | | | | | | | | | 47 | \$30,710.00 | |